



The Most Advanced form of Vitamin C Available!
The Proof is in the Research!

Let PureWay-C® add a natural message to your label

PureWay-C® is an exciting new form of Vitamin C that contains vitamin C-lipid metabolites. This consumer friendly form enhances delivery, availability, absorption kinetics, distribution, uptake, concentration, and utilization efficacy of essential vitamin C in the body. PureWay-C® also prolongs blood plasma and tissue retention of vitamin C.

Scientific Research

Comparative research studies in vitro and in humans demonstrate that **PureWay-C®** is more rapidly absorbed and leads to higher plasma and cellular levels, having faster and more beneficial effects than ascorbic acid, calcium ascorbate and other ascorbate brands. These benefits include better stimulation of neurite outgrowth, increased fibroblast wound healing activities, increased protection of the immune system from xenobiotic induced inflammatory mechanisms, and greater reduction of plasma levels of C-reactive protein and oxidized LDL, as well as more potent antioxidant and higher free radical scavenging capabilities.*

*The information above appears published in *Med Sci Monit 2007; 13(3): BR51-58;*
Med Sci Monit 2007; 13(10) and additional unpublished research studies.

PureWay-C® offers an innovative, value-adding solution for companies focused on product improvements or exploring new opportunities to differentiate their brand.

PureWay-C® is available in various forms to fit numerous formulation needs. These include:

- ✓ Powders - Conventional particle size
- ✓ Powders - Micro-particles size range
- ✓ Powders - Nanoparticles size range
- ✓ Powders mixture/blends
- ✓ Granulated powders
- ✓ Tablets - single entity, multivitamin, and chewable
- ✓ Capsules